



How Green is Your Footprint?™

We were green before it was popular.

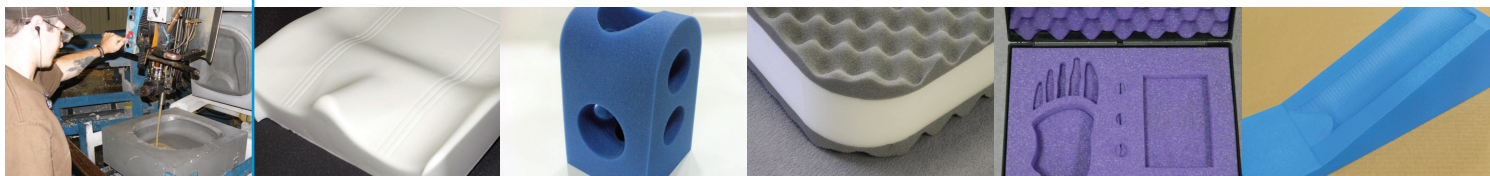
Sustainable,
Environmentally
Friendly

In today's economy, it is important for all of us to protect our environment and lessen our dependency on foreign oil and other products that are volatile in the marketplace.

Here at American Excelsior Company, we have been manufacturing environmentally-friendly products even before other companies began focusing on the same issues. We never lost sight of the importance of "green" products. We were the first company to introduce starch based foams in the late 1980's, and today we are introducing "Earth-Cell™" which is flexible bio-based foam that is an alternative to petroleum based polyurethane foams.

We have worked closely with our raw material suppliers, as we know it is important to our customers to have a "green" flexible foam. Using earth-friendly foams gives our customers the performance they expect on their finished product, but without adding cost. With our new Earth-Cell product, we can provide earth-friendly products whose performance characteristics are superior to other foams due to improved "cell" integrity.

Earth-Cell foams are made of a renewable based bio-polyols. This reduces our dependency on fossil fuels, reduces energy demand and creates a smaller environmental footprint. In addition, these hybrid foams are manufactured without harmful CFCs, and we do not use alternative blowing agents.



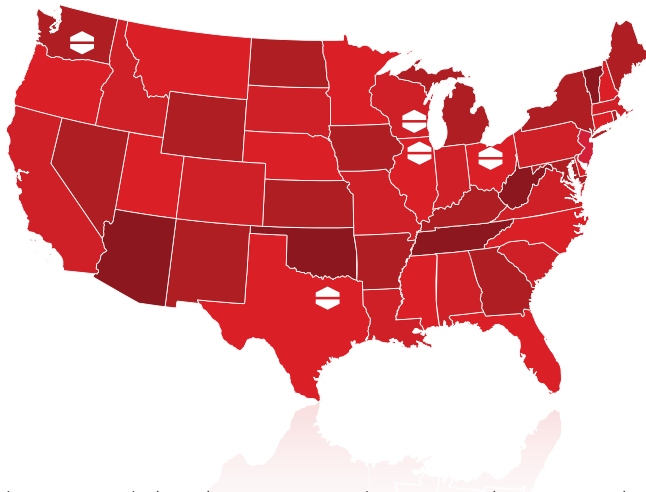
Our line of Earth-Cell foams include most fabricated foams as well as our entire line of molded processed foams. This allows us to incorporate bio-renewable polyols, such as soy, in the manufacturing of our product. How much of an impact can this make? For every one million pounds of petroleum-based polyols replaced with bio-based polyols, 2,200 barrels of crude oil are saved. In addition, the use of soy and other renewable products also helps the US farmer.

Whether your application includes cushioning, seating, protection or comfort, American Excelsior can now offer you and your customers flexible foam with a "green footprint". If you want to learn more about "Earth-Cell", contact your local American Excelsior Sales Representative or call 1-800-326-FOAM.

American
Excelsior
Company® 
Flexible Foam Division

850 Avenue H East
Arlington, Texas 76011
Phone 1-800-326-FOAM
Fax 817-385-3585
www.AmericanExcelsior.com

ENVIRONMENTAL. CUSHIONING. PROTECTION.



With multiple locations, we can help reduce transportation costs and put our products and our people closer to our customers. If your organization has multiple locations as well, this helps assure that products are consistent from location to location and you only need to deal with one supplier.

Yakima, WA
609 South Front Street
Yakima, WA 98901
509-575-5794
Fax: 509-575-0439

Sheboygan, WI
3127 South 31st Street
Sheboygan, WI 53081
920-458-4333
Fax: 920-458-5366

Lombard, IL
1111 N. DuPage Avenue
Lombard, IL 60148
630-627-3200
Fax: 630-627-0064

Norwalk, OH
180 Cleveland Road
Norwalk, OH 44857
419-663-3241
Fax: 419-663-7169

Arlington, TX
900 Avenue H East
Arlington, TX 76011
817-385-4300
Fax: 817-385-4303

