

CONTACT

Ken Starrett  
American Excelsior Company  
800-777-7645  
kstarrett@americanexcelsior.com  
www.AmericanExcelsior.com

FOR IMMEDIATE RELEASE

## Curlex<sup>®</sup> Excelsior Blankets Available for the Spring Season and Beyond

*Press release*

Arlington, Texas, 3/29/19 — Rumors continue in the industry that excelsior (Curlex<sup>®</sup>) erosion control blankets are not available and inferior straw-based products need to be substituted in their place. This simply is not true.

While a fire at another excelsior company, nearly two years ago, did cause their production of excelsior blankets to stop, **this in no way affected production at American Excelsior Company.**

American Excelsior Company, the **leading producer** of excelsior blankets, sediment control, and runoff filtration devices, has stepped up to the plate by adding resources to help fill in the gap. These resources assure that the erosion market still has product available to meet those specifications calling for excelsior, Curlex<sup>®</sup>, or simply to those who want to use the best-rolled erosion control material to protect the soils on their project. American Excelsior Company has secured ample raw materials and has increased capacities across its product lines. For example, Curlex<sup>®</sup> NetFree<sup>™</sup>, the industry's only 100% biodegradable, environmentally-friendly erosion control blanket without netting, is being produced at all-time high levels.

American Excelsior Company continues to operate at a high level from our three manufacturing facilities, so the availability of Curlex blankets, sediment control, and runoff filtration devices remains consistent.

If your project calls for excelsior erosion control, sediment control, or runoff filtration products, please contact American Excelsior Company at 800-777-SOIL (7645). We are more than happy to direct you to the closest source of supply. With hundreds of stocking partners, you will not have to go far to find Curlex<sup>®</sup> excelsior products.

More information about American Excelsior Company and their products can be obtained by visiting [www.Curlex.com](http://www.Curlex.com), or contacting Kurt Kelsey, ESD Division Director, by calling 800-777-SOIL (7645) or via email at [kkelsey@curlex.com](mailto:kkelsey@curlex.com)

###